# westermannai Creating value with Al.

## VIP Guitar Al Search



Stop scrolling. Start playing. Al-powered guitar learning.

# AGRID

#### Unlocking 1000+ Hours of Guitar Learning

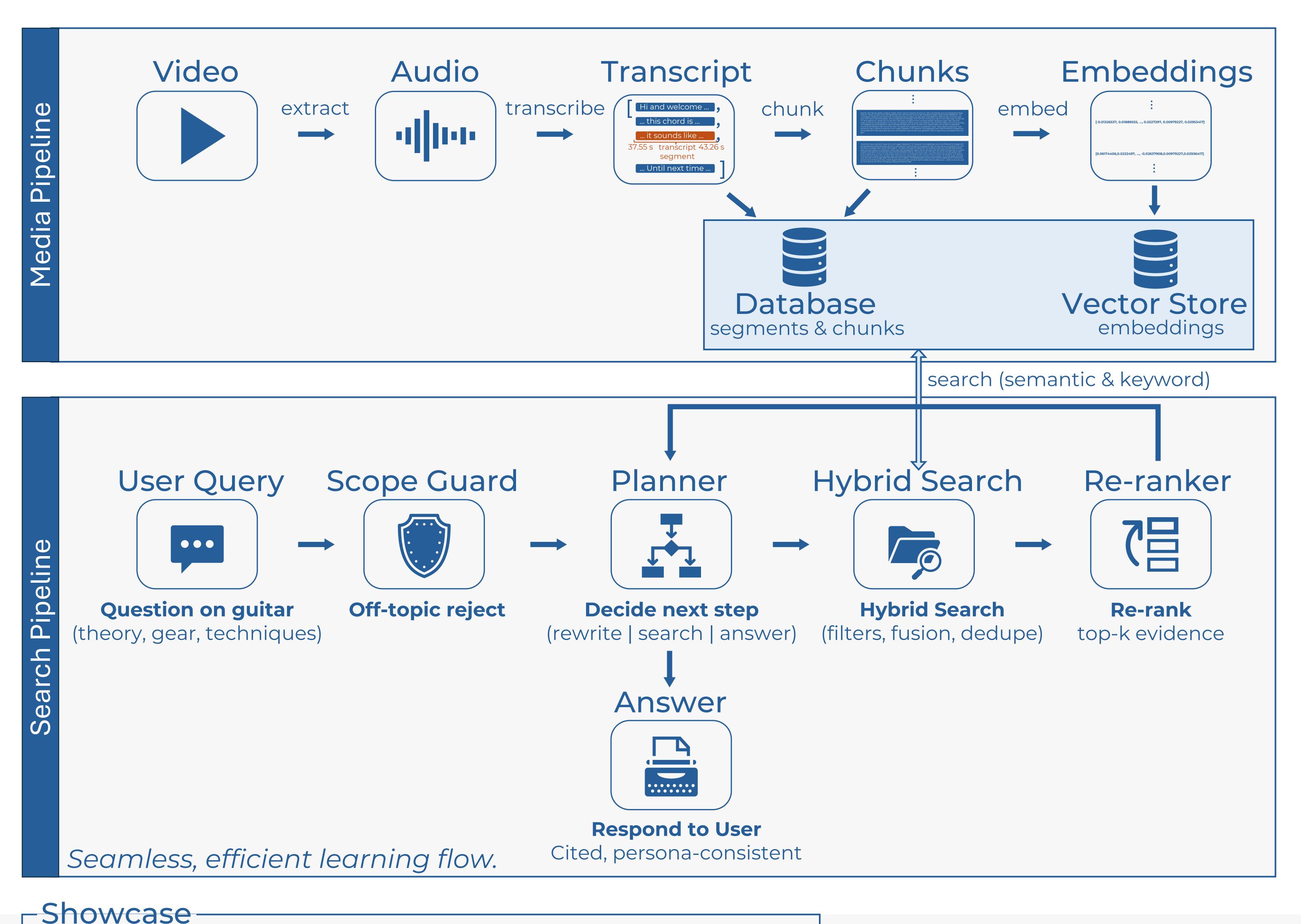
VIP-Guitar hosts the largest German-speaking library of 1,500+ guitar learning videos. An Al-powered hybrid search lets learners instantly access precise answers with second-accurate video links, creating a seamless learning experience. It saves time, increases engagement, and delivers ChatGPT-like simplicity in exploring guitar knowledge.

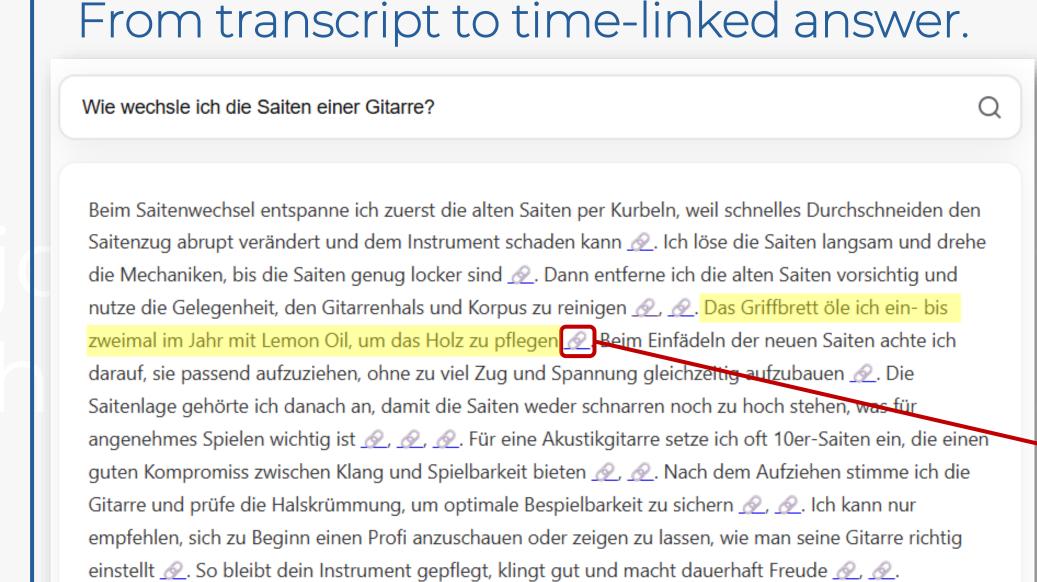
#### **Q** Challenge

- Long videos → hard to pinpoint answers
- Current search mostly on video level only
- Hidden knowledge → frustration & time loss

### Solution

- Hybrid search (semantic + keyword)
- Answers with direct timestamp links
- Instant, context-aware insights







### Get in touch



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Applied AI for real-world impact.

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